

four-letter word *#@!

Case study 01

Forest Healthcare

Client: Forest Healthcare

Business Sector: Healthcare

Description: Literature, photography, internal communications, signage, advertising.

Forest Healthcare is a specialist independent provider of residential, nursing, dementia and specialist care facilities in London and the South East of England. We were asked to rejuvenate their brand through stationery, a new suite of literature and advertising for their 13 care homes.



Case study 01
Forest Healthcare

REFERRAL ASSESSMENT AVAILABLE NOW FOR LARGE EN SUITE BEDROOMS!
crisis intervention / non planned emergency admission - respite / long term

THE GRANGE CARE CENTRE
STANFORD IN THE VALE, FARINGDON, OXFORDSHIRE

Grange Care Centre offers 24-hour nursing for elderly aged 60 and over and persons aged 18-65. Respite and post-operative care.

Quality 24-hour nursing care for elderly persons aged 60 and over and younger persons aged 18-65. Respite and post-operative recuperative care.

Forest Healthcare
A family of homes

located in a tranquil village in one of the most beautiful parts of England, our clients benefit from the kind of countryside attention our dedicated staff can offer. We provide 24-hour nursing (24-7) and cater for specialised needs of the young (18-65), respite and post-operative care.

Although it's a peaceful place there's no shortage of activities. Live entertainment is the order of the day and many of our activities take place in one of our beautiful lounges and our beautiful gardens in the summer. Many of our bedrooms offer:

- en-suite bathrooms
- TV/desks/entertainment
- alarm handsets
- front gardens
- furniture
- facilities
- parking
- post-operative care

Providing crisis intervention for respite or long term

Visit us to see just why our clients and their families are so happy to be cared for by us, or call 08444 725 142 for more information.

GRACE MANOR CARE CENTRE
GILLINGHAM, KENT

Experts in dementia care.

Our in-line care with magnificent and serene gardens, our clients benefit from the best of countryside attention our dedicated staff are trained for day care for specialist needs and day respite in dementia care. Although it's a peaceful place there's no shortage of activities. Live entertainment is the order of the day and many of our activities take place in the garden terrace. There is a choice of en-suite bedrooms and most of our bedrooms are en-suite.

- 24-hour nursing
- Dementia care
- Day entertainment/emergency admission
- Day or night respite care
- Staff management
- Magnificent gardens set in the countryside
- Highly trained staff
- Music/Art therapy
- Respite care
- Post-operative care
- En-suite facilities

Forest Healthcare
A family of homes

GRACE MANOR CARE CENTRE
348 George Road Gillingham Kent ME7 2JG
Call 08444 725 142 or email info@foresthc.com www.foresthc.com

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Case study 02

HQIP

Client: HQIP

Business Sector: Healthcare

Description: Research, brand creation, literature, brochures, invites, exhibitions, website.

Led by a consortium of the Academy of Medical Royal Colleges, Royal College of Nursing and National Voices, HQIP promotes better health services by supporting those responsible for quality improvement work. We created a brand identity, website, folder and inserts and other related collateral.



HQIP

Healthcare Quality
Improvement Partnership



Case study 02
HQIP

www.hqip.org.uk



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